

Qualifications Summary

Creative problem solver and solutions-focused professional with over ten years of overall web development and UI engineering exposure. Passionate about following processes and working with best practices and principles while contributing to them to keep high-quality standards. Adept in writing clean, concise, modular code that is easy to maintain and extend. Can offer solid analytical, technical, and business skills and exceptional communication skills.

I am passionate about semantic HTML, flexible CSS, and performant vanilla JavaScript. Smooth rendering and great-looking layouts are my baselines of quality.

Technical Skills

HTML | CSS | SASS | JavaScript (ES6) | React | Vue.js | Shopify/ Liquid | NPM | jQuery | Bootstrap | Design Systems | Figma/Adobe XD | CMS/Custom Theme Development | Tailwind A/B | Git | Flexbox/CSS Grid | Responsive design | WordPress | Nunjucks | Django | Azure DevOps | Drupal

Career Experience

Senior Front-end Web Developer – Felinesoft Nov 2021 – Feb 2023

- Revitalized company-wide processes to improve development practices and user experiences.
- Managed multiple projects at various stages of the development lifecycle in parallel.
- Managed external front-end development service providers as needed to ensure that delivery was in line with our policies, standards, and best practices.
- Build design systems to facilitate the production of page templates for corporate sites.

Shopify Developer – Fostr (Contract) May 2021 – Sep 2021

- Repaired bugs and errors in the code.
- Prepared and produced releases for multiple clients.

Front-end Web Developer – Felinesoft (Contract) Oct 2020 – Dec 2020

- Built modular layouts, reusable code, and libraries for future use.

Shopify Developer – PRESENT Agency Aug 2019 – Jan 2020

- Analyzed and transformed visual comps and wireframes into Liquid templates.
- Implemented Shopify's latest features (e.g., multi-currency, geolocation).
- Overseen the optimization and refactoring of code as well as bug fixing in existing projects, conducting peer reviews on new and existing projects.

Front-end Web Developer – Fidelity International (Contract) Dec 2018 – May 2019

- Designed product development strategies based on comprehensive qualitative and quantitative analysis to deliver superior-quality and on-demand solutions.
- Developed, updated, and refactored components that were hosted in a global component library.
- Integrated reusable components from a global component library into a djangoCMS Multisite.

Front-end Web Developer – ZPG Plc (Contract) Mar 2018 – Jun 2018

- Reverse-engineered and refactored legacy code (Perl templates) to increase code quality.

Senior Front-end Web Developer - Currencies Direct (Contract) May 2017 – Jan 2018

- Led UI development and refactoring of a mobile-first customer-facing web app using embedded JavaScript templating.
- Liaised with the Head of Product Design to convert high fidelity designs into 'pixel perfect', fully responsive, WGAG AA compliant code.

Front-end Web Developer – Sofar Sounds (Contract) Oct 2016 – Apr 2017

- Decreased Ruby on Rails app load and achieved maximum speed and scalability by optimizing the legacy software code.
- Introduced shared front-end development techniques by creating an extensive internal live style guide.
- Proactively identified and suggested solutions to improve the efficiency of internal processes.

Front-end Web Developer – Fidelity International (Contract) Jan 2016 – Aug 2016

- Utilized front-end frameworks (Foundation) to develop extensible and responsive UI components that can be reused between various personal investing applications.
- Promoted a shared understanding of front-end development best practices by building an extensive internal live style guide and code repository featuring HTML5, CSS3 and JavaScript patterns, a writing guide, and tutorials for implementation.

Technical Professional – Freelance Dec 2015 – Present

- Execute the entire life cycle of website development and transformation projects from requirement gathering to final delivery within pre-defined time, quality, and budget limitations.
- Translate UI objectives into front-end specifications and drive elegant solutions.
- Determine and clarify strategic and operational problems via consultation (e.g., interviews and workshops).

Front-end Web Developer – River Island Jul 2015 – Jan 2016

- Developed inventive web pages and other digital media assets and conducted A/B tests to improve conversion and usability.
- Improved performance and maintainability by migrating CSS to SASS.
- Coached and mentored other front-end developers within the team.

Web Developer (Digital Concept) – RSA Insurance Group Jul 2013 – Jun 2015

- Directed the formulation of group front-end development guidelines and standards.
- Tracked and reported the ongoing progress of the development team to Group CDO.
- Converted PSDs into responsive and mobile-first website layouts and built and maintained reusable JavaScript, jQuery, and CSS interactive validation suite.
- Participated in the entire development lifecycle, including functional specifications, work estimates, design, development, cross-browser testing, bug resolution and deployment.

Education **MSc E-Business (Information Systems)** Sep 2010 – Sep 2011
University of Newcastle - Newcastle Upon Tyne, UK

BSc Business Information Systems Sep 2007 – Jul 2010
Middlesex University – London, UK

Certification **Bootcamp in Professional React App Course** Feb 2020 – Apr 2020
Kodiri

Web Programming using PHP/MySQL Oct 2011 – Dec 2011
University of London, City – London, UK